

Be Serene Wellness Letter

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Member, Associated Bodywork & Massage Professionals

At the Top of Your Game

Sports Massage a Must for Athletic Performance

Cathy Ulrich

"It was my first marathon and I'd been fighting a 20 mile-an-hour headwind for most of the race. When I finished, my upper back and hamstrings were so tight I couldn't stretch them myself," says Colorado athlete Camie Larson. "My husband, Jamie, found me and led me to the massage line. When I got to the massage therapist, she quickly assessed my condition. She worked on my hamstrings, softening and gently stretching them until they were loose enough so I could stretch them myself the rest of the day. She also worked on my back and shoulders, which were tight from battling the headwind. I'm convinced I would have been in big trouble had I not gotten the massage."

Professional athletes have known about the benefits of regular massage for some time, but amateur athletes and even weekend warriors find that massage is important for them, too. Most trainers and coaches advise their clients to get regular massage to enhance workouts, recover from competition, and rehabilitate injuries.

Muscles and Massage

Our muscles are designed to adapt to the demand of strenuous exercise. Athletic training and competition, or even exertion from heavy physical work, tears down the muscles involved. When muscles are allowed to recover following a workout, they increase their number



Regular massages while training for an event help athletes avoid injury and reduce fatigue.

Larson is just one example of a triathlete and runner who includes massage in her regular training routine. She commits to a massage every other week during the heaviest part of her training season and says, "If I get too busy and don't get a massage, I really notice the difference. My legs and shoulders are tighter and it's much harder to recover from training sessions."

of fibers to respond to the demand. This adaptation process builds strength in muscles and in the structural support of the surrounding soft tissues. It also affects their ability to relax.

Regular massage reduces the risk of injury by maintaining flexibility and

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"Enjoy the little things, for one day you may look back and realize they were the big things."

-Robert Brault

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range of motion. By helping the body eliminate the metabolic by-products of a workout, massage shortens recovery time and reduces soreness. In addition, massage improves circulation, which enhances athletic performance by increasing the oxygen and nutrient supply to the muscles.

Triathletes and runners aren't the only athletes who benefit. Cyclists and winter sports fanatics are taking to massage as well. A massage therapist can help assess each athlete's problem areas and target these specifically.

When to Get Massage

Depending on the athlete's specific sport and physical demands, massage can be targeted to different aspects of the athlete's needs. Massage is most effective when integrated throughout an individual's training program.

TRAINING

By getting regular massages during the training period prior to an event, an athlete can avoid injury, maintain flexibility and range of motion, recover more quickly from workouts, and reduce fatigue. Depending on how strenuous the training, it may be important to see your massage therapist weekly or even more often, especially during the heaviest part of your training. Your massage therapist can work with you to establish a schedule for your needs.

PRE-EVENT MESSAGE

Many formal athletic events, including running races, triathlons, and tennis tournaments, provide onsite massage. Pre-event massages are usually short (10-15 minutes), and are designed to increase circulation, relax muscle tension, and calm pre-event jitters. A short massage can enhance performance so the athlete stays relaxed and on his/her game plan. For pre-event massage, talk to the therapist about your massage history. Bodies used to massage will react differently than those unaccustomed to bodywork.

POST-EVENT MESSAGE

Recovery is the primary purpose of post-event massage. Athletes push themselves harder during an event than while training. For example, during a marathon most athletes run a greater distance during the event than they've

ever run during their training. A massage afterwards is key. In Camie Larson's case, her massage therapist was able to relax her muscle tone, improve her circulation, and restore her flexibility. This allowed for a quicker recovery and return to training without the stiffness and soreness she would have had otherwise. Post-event massage can be that first assessment for potential injuries, and more serious medical conditions (heat exhaustion or hypothermia) may be identified early and treated promptly.

REHABILITATION

Muscle strains, bruises from contact sports, and chronic soreness need special attention. Whether encountered during training or during an event, massage is a key component in assisting an athlete to return to their sport sooner. Massage therapists can work closely with doctors and athletic trainers

to establish a schedule for therapy. Specific manual techniques reduce scar tissue and muscle spasm, and the enhanced circulation achieved from massage is crucial to healing.

"I'd pay more for an event to have massage available," Larson says. "When I compete in events where there's no massage, I definitely notice a difference the next day. When I'm training, my massage therapist works out the kinks, which allows me to train a little harder. It's the difference between having fun and being a hurting unit."

Whether its professional marathon training or weekend warrior sports, getting a massage can ease muscle soreness, help your body recover more quickly, and get you ready to go again. And, of course, massage helps you deeply relax--an important key to overall wellness.



Getting a massage after a strenuous workout or event helps minimize soreness.

The Wonders of Water

For Skin Health and More

Shelley Burns, N.D.

Creams, nutritional supplements, treatments, lotions, and potions. We are always looking for the next miracle product to keep skin looking healthy and young. However, there is one essential, inexpensive, and often overlooked nutrient right at your fingertips: water.

Just as a car cannot function without oil, our bodies cannot function without water. After oxygen, H₂O is the most important component of the body, responsible for 65-70 percent of its composition. And of this, 80 percent is dedicated to the skin.

Water is the medium for various enzymatic and chemical reactions in the body. It moves nutrients, hormones, antibodies, and oxygen through the blood and lymphatic systems, and it also helps form the matrix of the skin. Devoid of water, the skin becomes dehydrated, resulting in a dry, dull tone.

It's likely that the moment a person feels thirsty, mild dehydration has already set

in. To keep the complexion looking smooth and blemish-free, drink water upon waking and continue drinking it throughout the day at one- to two-hour intervals. At least six 8-oz. glasses of water should be consumed daily and more if you are exercising, perspiring, and/or in hot weather. Ideally, intake should be between ten and twelve 8-oz. glasses of water a day. One note: Don't increase water intake all at once, as the kidneys and digestive system need time to adjust. Add one 8-oz. glass every day or every second day.

What counts toward your daily water intake? Just the basics: water and herbal tea. Caffeinated beverages and alcoholic drinks are diuretics that can contribute to dehydration, requiring even more hydration after drinking.

Not only is water important for skin health, it can also play a key role in the prevention of disease. Drinking eight glasses of water a day can decrease the risk of colon cancer, bladder cancer, and potentially even breast cancer.



Water helps keep the body at optimum health.

Exercise Myths

Fiction Vs. Fact

Although old fitness fictions like "no pain, no gain" are fading fast, plenty of misconceptions still exist. Following are some of the most common myths, counteracted by the latest research.

FICTION: YOU WILL BURN MORE FAT IF YOU EXERCISE LONGER AT A LOWER INTENSITY.

FACT: The most important focus in exercise and weight control is how many calories are burned during the activity. The faster you walk, step or run, the more calories you use per minute. However, high-intensity exercise may be more difficult to sustain.

FICTION: IF YOU'RE NOT GOING TO WORK OUT HARD AND OFTEN, EXERCISE IS A WASTE OF TIME.

FACT: Any exercise is better than none. For example, regular walking or gardening for as little as an hour a week has been shown to reduce the risk of heart disease.

FICTION: IF YOU EXERCISE LONG AND HARD ENOUGH, YOU WILL ALWAYS GET THE RESULTS YOU WANT.

FACT: In reality, genetics plays an important role in how people respond to exercise. Your development of strength, speed, and endurance may be very different from that of other people you know.

FICTION: THE HEALTH AND FITNESS BENEFITS OF MIND-BODY EXERCISE LIKE T'AI CHI AND YOGA ARE QUESTIONABLE.

FACT: The benefits abound! T'ai Chi,

for example, has been shown to help treat low-back pain and fibromyalgia. Improved flexibility, strength, and stress management are just some of the benefits.

FICTION: HOME WORKOUTS ARE FINE, BUT GOING TO A GYM IS THE BEST WAY TO GET FIT.

FACT: Some people find it easier to stick to a home-based fitness program. In spite of all the hype on trendy exercise programs and facilities, the best program for you is the one you will participate in consistently.

This information was provided by IDEA, www.ideafit.com.

*When we are
present in each
moment, the
past gently rolls
up behind us
and the future
slowly unravels
before us.*

-Rev Richard Levy

WELCOME TO BE SERENE MASSAGE THERAPY!

Wishing everyone a Happy New Year full of health, love, & joy!

Sincerely,
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